

WHY FOLLOW AN ANTI-AGING SKIN CARE REGIMEN?

97% of dermatologists agree, "The best way to treat and protect your skin, throughout your lifetime, is to start a daily anti-aging skin care regimen as early as possible."

WHAT IS A SKIN CARE REGIMEN?

Quite simply, it's your daily routine. Each morning and evening...



Begin with an **ANEW cleanser** to clean out your pores, remove impurities and prepare skin for moisturizers and treatments.

For daytime protection, apply an **ANEW day cream with SPF sunscreen**. In the evening, use a **night cream**. Choose from the same category as your cleanser. Both will hydrate your skin and reduce signs of aging.

Treat your eye area with an **ANEW eye treatment**. Each is designed to complement your day and night creams and treat the vulnerable eye area with extra care.

START TODAY FOR YOUNGER-LOOKING SKIN

Whatever your needs, **ANEW** has a line of products designed to help repair your signs of aging. **Turn over this card to see which of 3 ANEW regimens is right for you.**

A V O N

WHICH ANEW ANTI-AGING REGIMEN IS RIGHT FOR YOU?

For each question, check one statement.

The column you check the most is your ideal ANEW brand.

1. Does your FACIAL SKIN have:	<input type="checkbox"/> No or very few lines	<input type="checkbox"/> Wrinkles & some expression lines	<input type="checkbox"/> Wrinkles & deep expression lines
2. Is your SKIN'S ELASTICITY:	<input type="checkbox"/> Very firm & resilient	<input type="checkbox"/> Beginning to lose firmness	<input type="checkbox"/> Sagging, with loss of cushion & volume
3. Is your SKIN TONE:	<input type="checkbox"/> Slightly uneven, but uniform	<input type="checkbox"/> Discolored & blotchy	<input type="checkbox"/> Uneven, with dark age spots
4. Is your SKIN TEXTURE:	<input type="checkbox"/> Mostly smooth & even	<input type="checkbox"/> Occasionally dry & flaky	<input type="checkbox"/> Uneven, rough & very dry
5. Is your EYE AREA:	<input type="checkbox"/> Tired-looking, with fine lines & slight puffiness	<input type="checkbox"/> Filled with dark circles, fine lines & wrinkles	<input type="checkbox"/> Deep wrinkles & under-eye bags
ANEW	Choose REJUVENATE 	Choose REVERSALIST* 	Choose ULTIMATE 

*ANEW Reversalist cleanser, day cream and eye cream will be available in early 2010.